

# CONSCIOUS EVOLUTION LEADERSHIP

AN UPGRADE IN OUR  
HUMAN PROGRAMMING

LEADER TRANSFORMATION PROGRAMME



**PRESENCEATWORK**  
ALCHEMISTS FOR HIGHER VISION LEADERSHIP

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# SUMMARY

Raising consciousness is the missing piece for corporate and the world to meet the 17 sustainability goals formulated by the United Nations. Corporate has a tremendous role to play in this. In due time every organisation that is serious about sustaining itself toward the future has to become led from heart inspired action. PresenceAtWork has a fast-track method for corporate leaders to integrate head and heart intelligence. This brochure tells you all about the why, how and what.

**PRESENCEATWORK**  
ALCHEMISTS FOR HIGHER VISION LEADERSHIP

**WE SPECIALISE IN PEOPLE TRANSFORMATION,  
PROPELLING LEADERS TO NATURALLY  
CONTRIBUTE TO THE GREATER GOOD**



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# FOREWORD

**A MESSAGE FROM OUR FOUNDER**



This brochure is an invitation for you to choose a new 'Operating System' to originate your actions from. I call it *Love-OS*, as it is heart based. It is available to all of us and has the exquisite ability to navigate through new waters, providing an expanded, more meaningful foundation and an accurate direction for your leadership. It will bring your leadership in alignment with the dynamic world we live in: to support it towards a sustainable future for all.

I invite you to upgrade your operating system by integrating your head and heart intelligence. It is not that your cognitive brain has failed you. It is that current times and challenges require us to tap into additional resources within. It is just that your head brain has not been used to its potential yet, without it being fueled by your heart's intelligence.

The ability for corporate leaders like yourself to integrate your head and heart will be a defining factor whether organisations are to succeed or fail going forward. Knowing how to lead in this new way is quite an art. It is also deeply fulfilling as your heart naturally provides answers to the important questions leaders feel compelled to ask themselves these days, like: *'What will be my leadership footprint? And what is my contribution to our changing world?'*

PresenceAtWork is here to support you. Through our Conscious Evolution Leadership programme, we provide a fast and practical framework to tap into and integrate the non-linear power of the heart.

The journey starts with a powerful one-on-one 24-hr session; it is a matter of installing *Love-OS* overnight. The follow-on programme supports you in running your new operating system to start originating your actions from a different source. From there you can expand your impact, paying it forward within and beyond your organisation.

**We envision an ecosystem of senior corporate leaders, standing like solid, magnificent trees and providing 'oxygen' to their organisations and society as a whole – just like the Amazon rain forest does for the world.**

Finding our way in the new 'roaring 20's' is the adventure of a lifetime! If you feel inspired and ready to open up to a brand-new arc of creative expression for yourself, your team and your organisation, I would be delighted to connect and explore further in a conversation.

Conscious Evolution Leadership homes in on our deepest, most urgent search of our times... the search for meaning. So whether you are an executive in finance, operations or R&D, whether you are a board member or an external stakeholder, this programme is overarching everything. It is what you've been waiting for. It is an upgrade in your human programming.

With warm regards,



**Roelien Bokxem, Founder PresenceAtWork**

# THE IMPACT OF THIS PROGRAMME

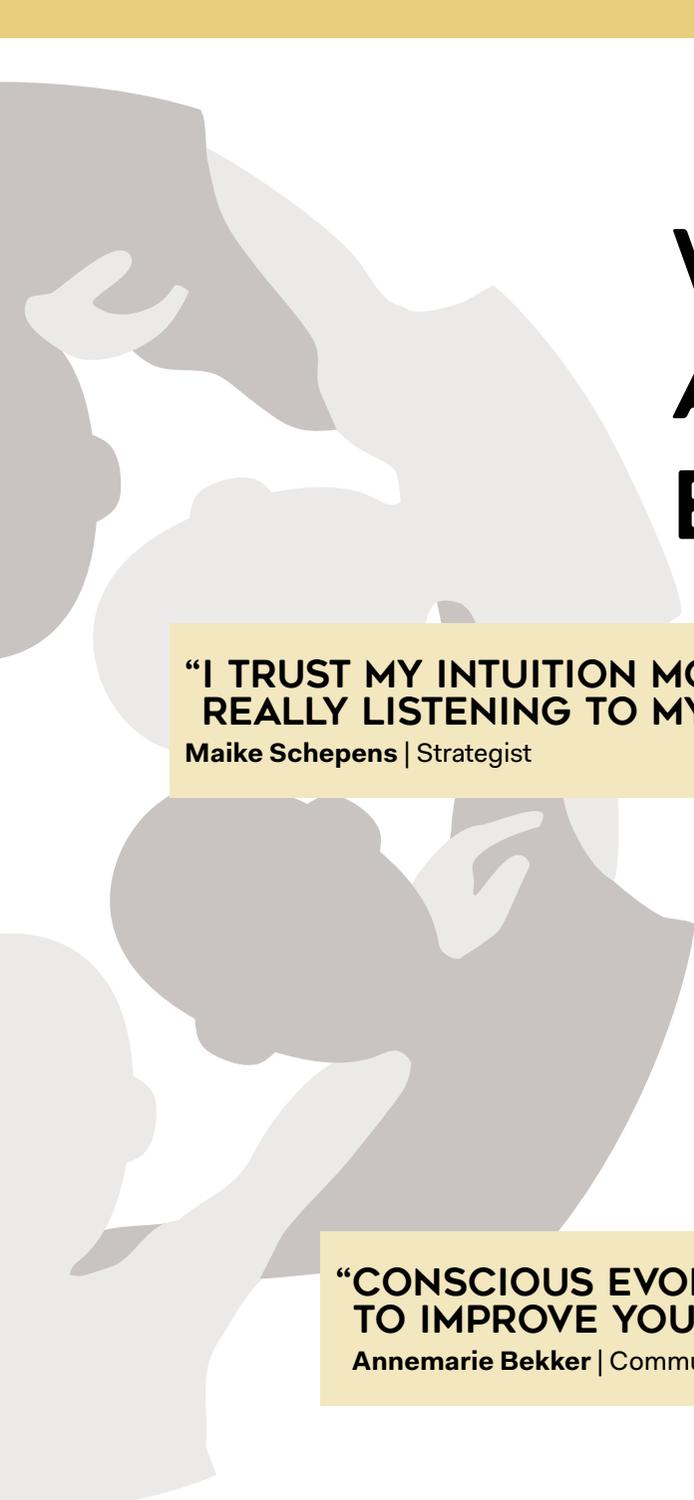


**“IT ALLOWS ME TO CONNECT TO THE PEOPLE AROUND  
ME IN A NON-JUDGMENTAL, TENDER WAY”**

**Joost Halkes** | COO

**“CONSCIOUS EVOLUTION LEADERSHIP IS TAKING LEADERSHIP  
DEVELOPMENT TO ANOTHER LEVEL”**

**Daniel Bednar** | Private Equity / Venture Capital CFO



# WHAT PEERS SAY ABOUT CONSCIOUS EVOLUTION LEADERSHIP

**“I TRUST MY INTUITION MORE BOLDLY,  
REALLY LISTENING TO MY BODY SIGNALS”**

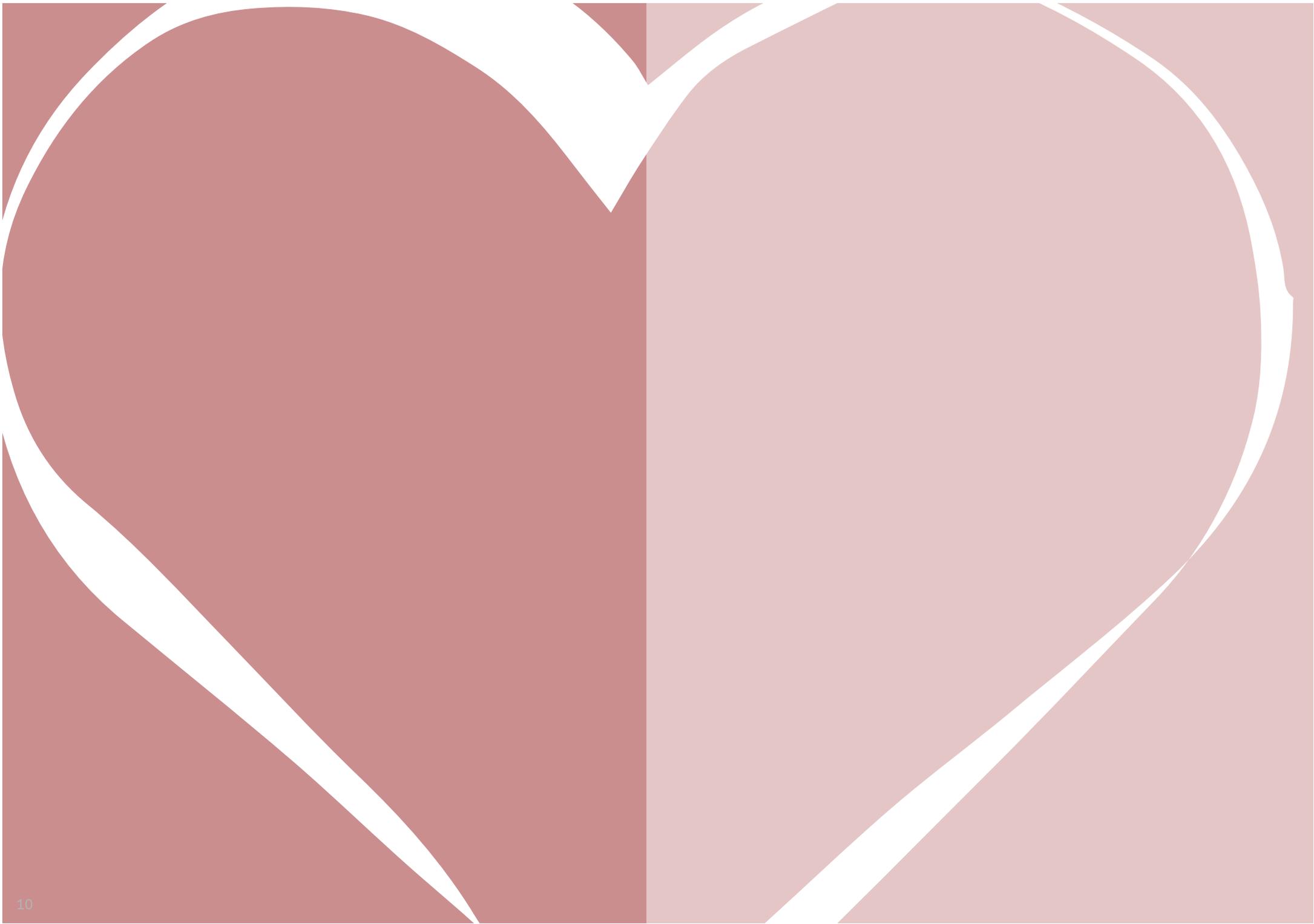
**Maïke Schepens** | Strategist

**“I AM MORE AT CHOICE AND INTENTIONAL ABOUT  
MY STATE OF BEING AND MY IMPACT ON OTHERS”**

**Christian Berghout** | CFO/COO

**“CONSCIOUS EVOLUTION LEADERSHIP’S HEARTFELT MISSION IS  
TO IMPROVE YOURSELF, SO THAT YOU CAN LIFT OTHERS UP”**

**Annemarie Bekker** | Communications consultant

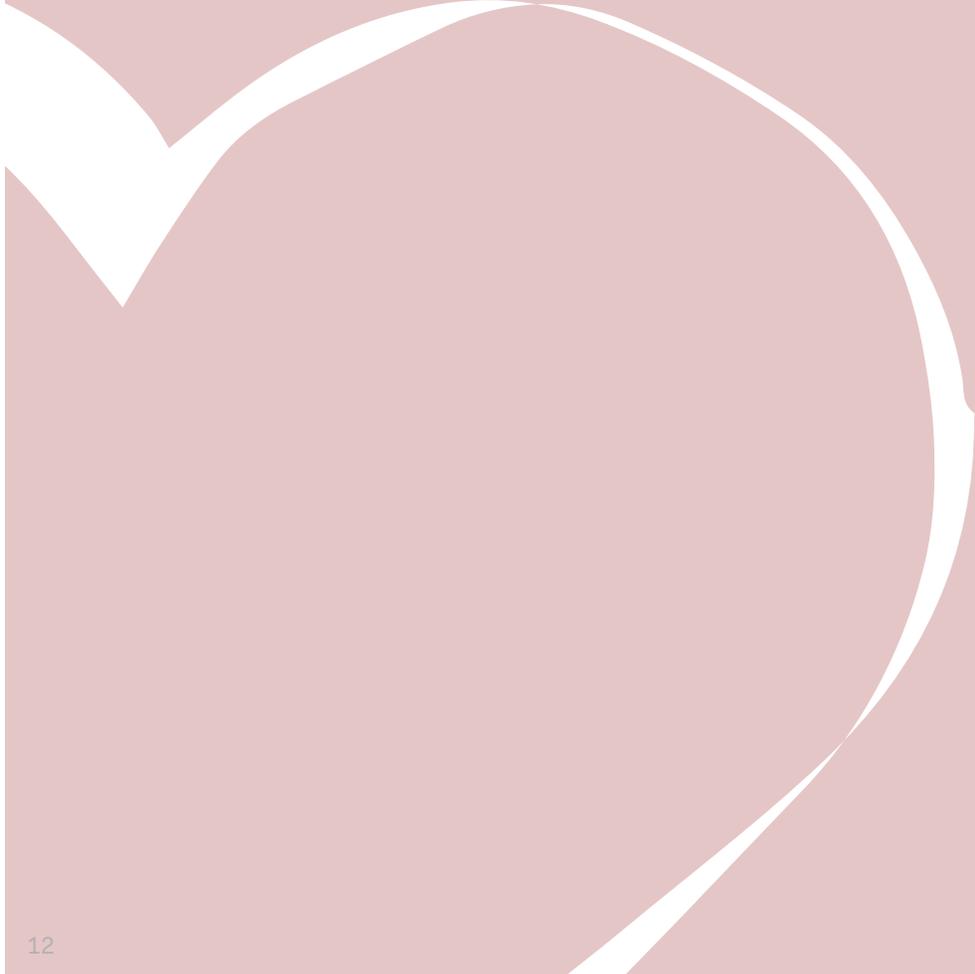


# WHY THIS PROGRAMME?

**SOMETHING ELSE IS NEEDED**

- WHY NOW?
- WHY YOU?
- WHY LOVE?

# WHY NOW?



## THE NEW 'ROARING 20'S'

In our ambition for progression and wealth, mankind has created an impressively high-tech and advanced world. We've boosted our food production, built cities, established empires, made global travel movements possible and developed drugs for many diseases. All through the use of advanced technical, digital and artificial solutions. Our life has changed excitingly because of it.

At the same time, however ingenious our solutions, they have come at a high price, causing tremendous suffering and crises in areas such as climate, biodiversity and health. It has created polarisation and huge divides between us. The world has become incredibly tense and violent. If we keep doing what we did, our world's challenges will not be solved.

At the dawn of the 2020 decade, the Covid-19 pandemic has stopped us in our tracks. It might be a blessing in disguise. Pandemics are not new and have marked pivotal points in history. A clear example is how the Spanish flu was followed by the very creative roaring 20's. When pandemics erupt, humanity is forced to retreat, in order to raise consciousness and allow our world view to change for the better. It paves the way for a new cycle of creative human expression to emerge.

However, there is no moving forward until the damage done in the past is healed. With the pandemic and global crisis as an accelerator, uncovering the suffering created by our progress, we are witnessing the collapse of a false matrix, in which collective shadows from the past rise up to be seen and addressed. The world is transforming quickly into a higher state, dismantling past issues, structures and beliefs.

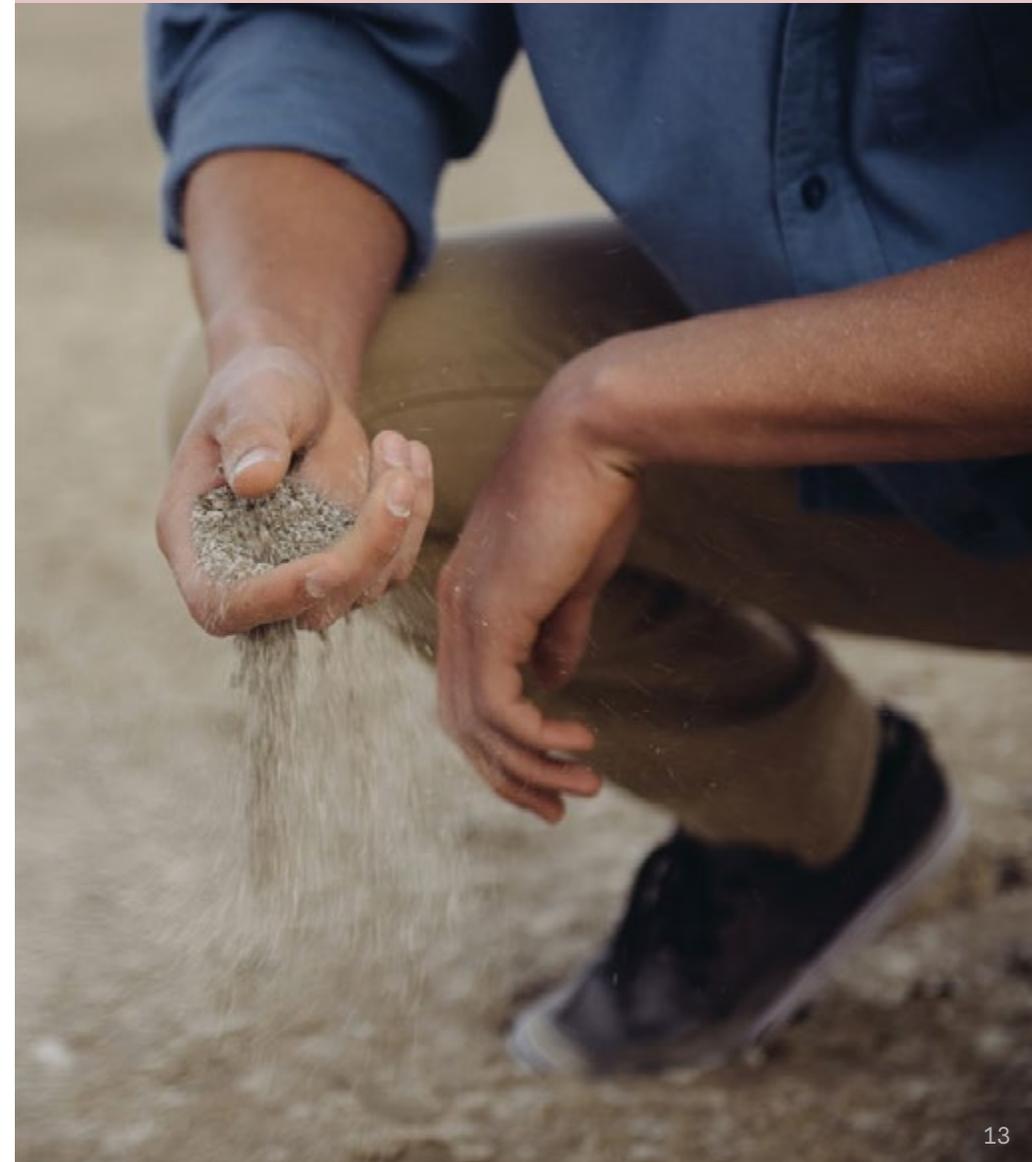
It is emerging in society through the voicing of neglected racial, cultural, sexual or identity wounds, expressed through movements like #metoo, #blacklivesmatter or #belarus. People are stepping up, fighting for their rights and for justice, to be seen and to be included.

Our old ways don't work anymore in this new era of transformation. Although they might help us survive, they will not make us thrive. To address our problems and flourish in the 'new roaring 20s', we need to reinvent ourselves to come up with real solutions. Although our human condition is wired to stick to what is known and prefers to find solutions OUTSIDE ourselves, transformation requires us to let go and to go WITHIN. What we really need is an upgrade in our own human programming to match the world we have created. Human innovation requires a shift from head to heart to reach a higher level of consciousness, with actions originating from positive, pure emotions like compassion, care and love. Our heart can be at the core of an advanced new 'operating system' that we call *Love-OS*, if we choose it to be. It is extremely fast and has the exquisite ability to navigate through new waters.

PresenceAtWork's aim is to support corporate leaders in raising their consciousness toward the level of love in terms of Dr. R. Hawkins' Scale of Human Consciousness and in this way to contribute to the 17 United Nations' life changing sustainability goals.

Simultaneously, we cannot do it alone. Each person and/or organisation on its own has too limited a view of what is emerging. The need for a multi-stakeholder approach for addressing our challenges is apparent. It is when we join forces from this advanced new operating system that we can truly make a difference for a sustainable future.

THAT IS WHY WE CALL YOU  
FORTH TO JOIN NOW! →



# WHY YOU?



## A CALL ON CORPORATE LEADERS

2020 marked a watershed moment in time; a breakdown of the past, so that we could be ready for a new chapter. What if you can have a key life-sustaining role in this new phase, just by transforming the quality of your presence? What if you can start to build an energetic and fruitful ecosystem for your people, in which you can lift others up? It starts with each one of us!

Our work starts with a senior corporate leader like you, who is ready for something else. Senior leaders think in terms of longtime horizons, with both a clear eye on where their organisation is going and keen awareness of where it has come from and what has made it unique. Now, they all stand for what might be their most important mission yet: to govern their organisation(s) into the uncertain future of the 'new roaring 20's'.

Corporate has the biggest leap to make in this new era of transition, because of its historical focus on linear thinking and its habituation to the "left-brain" modality. Since corporate is so well embedded in society and touches the lives of many people, it also has a crucial role in guiding the way for mankind. Unfortunately, corporate has several blind spots. With our people transformation programmes, PresenceAtWork guides corporate leaders and organisations in integrating head and heart intelligence, helping them to overcome the following main blind spots:

### **1 Top tier leaders are often not aware that their organisation cannot evolve beyond where they themselves are in their development – their consciousness:**

We call you forth to intentionally position your leadership in the broader societal context and explore 'going within' – not only in pursuit of personal transformation or your company's success, but also in service of your leadership record to the world. Our most senior leaders need to step up in their humanity to lead the way and lift others up.

## **2 Even the most senior leaders are not fully stepping up and hold themselves smaller than they should, due to societal conditioning and their upbringing, where it regards their contribution to the greater good:**

You could easily convince yourself that you have it all figured and that you can take it easy at this stage of life. It is only when we listen to the quieter parts within, that there is that other voice, saying: "I WANT to do more, I ought to do more, I'm not satisfied." That voice encourages us to be the change we want to see in our children, the next generation. That voice urges you to bring your WHOLE self to life and to include your deeper longings in your organisation's long-term vision and society.

## **3 Most leadership development programmes lack focus on embodiment, which is the ability to lead from your whole-body intelligence:**

The most direct path to opening up to the heart is through the body, not the head. If we want to help leaders open up, they need to be well rooted in their body. For most corporate leaders, this inner place feels awkward and like something of a mystery. Through experiencing it in practice, we start unfolding the mystery and give leaders an understanding of the body's potential.

## **4 Leaders have a huge longing to connect to the heart and live a meaningful and spiritual life, and often don't know how to do that, especially in the corporate context:**

People are searching for purpose, meaning and solace in all aspects of their existence. It is time to intentionally bring spirituality into the corporate context in a practical, down to earth manner, instead of trying to keep it separate in our private lives.

Imagine the impact when you and other senior leaders start addressing the above blind spots and make the shift. You, role modeling a different way of being, will grant permission for your people to follow, open up and become the best they can be!

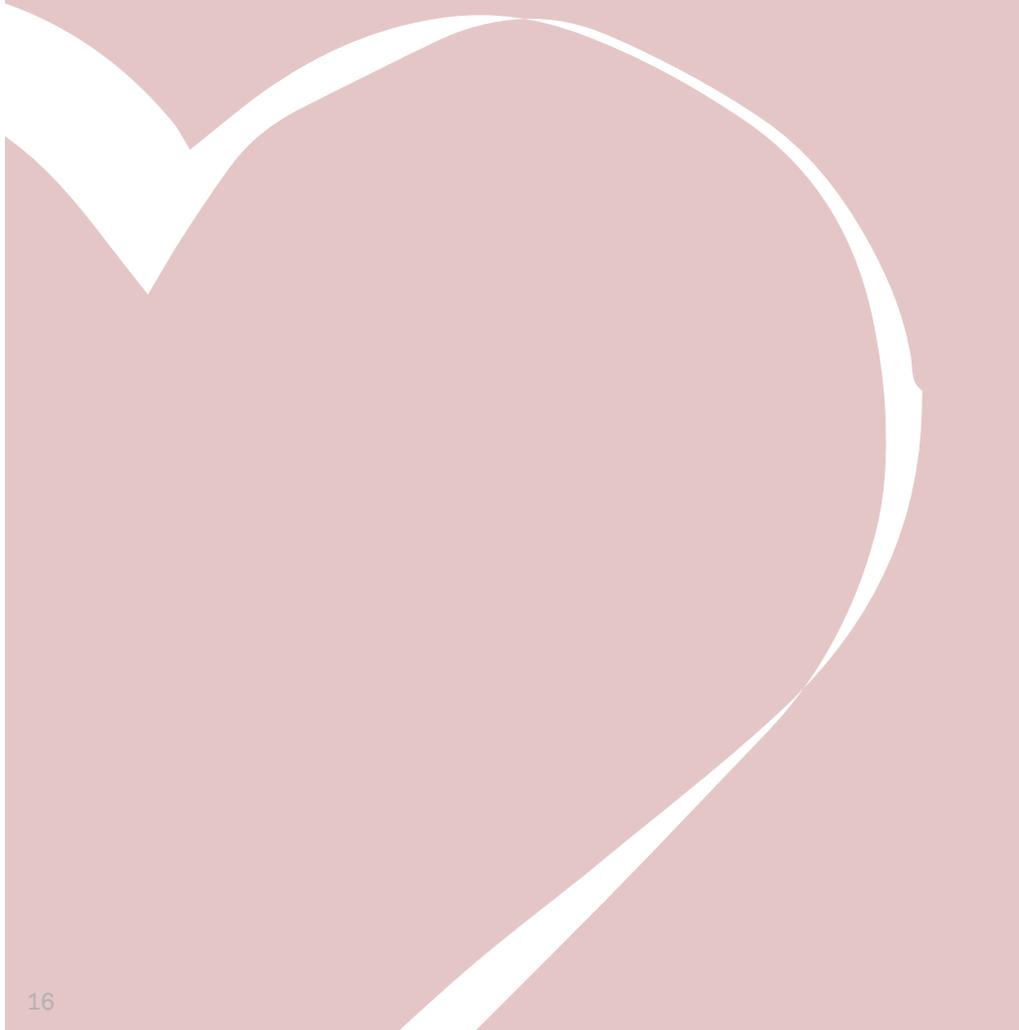
It is time for a giant leap for corporate leaders to release old ego patterns, identities and outworn behaviors. To embrace the heart as your guiding compass, as the cognitive brain on its own is simply too slow in keeping up with the complexity of the world and the pace of change. The head brain is not well equipped at all to navigate these new waters.

It is also time to be OK with feeling awkward and a beginner. The heart as a strong foundation underneath your leadership and actions feels new and out of the comfort zone for most of us. We need pioneers and that is why we urge you to be the driver at the forefront of this new era, not the passenger in the back.



WHY ARE  
WE TALKING  
ABOUT LOVE  
HERE? →

# WHY LOVE?



## WHAT'S LOVE GOT TO DO WITH IT?

We believe that guiding corporate leaders in raising their consciousness towards the level of love and tapping into the power of their heart is the missing piece in sustaining our world. So, what's love got to do with it? What do we mean with (the level of) love in this context, and why is this the way to step up in our humanity?

In Dr. David R. Hawkins' (M.D., Ph.D.) Scale of Human Consciousness, introduced in his ground-breaking book "Power vs Force", we have found a powerful frame of reference to understand and define consciousness, personal development and human evolution. Using Dr. Hawkins' scale, which maps human Levels of Consciousness ("LOC") from the level of "shame" (LOC 20) to the level of "enlightenment" (LOC 1000), we have developed a powerful recipe for deep transformational change. Specifically, the Conscious Evolution Leadership programme provides a roadmap to raising your consciousness to LOC 500, which is defined by Hawkins as the level of "love": a forgiving, nurturing state of being and relating to the world.

Dr. Hawkins points out that this level is one of two great spiritual growth barriers. The love frequency denotes a shift from the linear, provable domain to the nonlinear, formless, spiritual realm; from leading from the head to leading from the heart. This is why, according to Dr. Hawkins, only four percent of the world's population is at or above the level of love at LOC 500. For more information on Dr. Hawkins' Scale of Human Consciousness, we refer to APPENDIX A to this document.

The Conscious Evolution Leadership programme builds on Dr. Hawkins' academic insights by providing practical handles to raise consciousness and make the shift from head to heart a reality. Once you know the ingredients to make the shift, it actually proves to be not as hard as we might think.

In our conversations with executives who chose Conscious Evolution as a foundation for their leadership, they describe themselves privately as love-oriented people. Some explicitly use the word 'love', most don't. Is there a word more challenging to define? You might simply prefer to use words like compassion, respect, care or kindness; that's all okay. They all speak to the same core idea though, which is letting your heart guide you in everything you do and intentionally living from compassion and care for the well-being of themselves, others and the greater good.

If we start to originate our actions from the level of love, we can create a whole new world, with very different solutions, products, services, policies and lifestyles. When our head brain gets powerfully fueled by a pure source from within, beyond our egos, we begin to start operating at our best.

This means you don't need to even talk about it, and many of our clients don't. Their actions speak for them, making the difference as their heart is in it. That is why it is our ambition to empower as many senior corporate leaders as possible to choose love as their operating system (*Love-OS*). Leveraging on corporate's role in society and corporate leaders' circles of influence, we see this as the most effective way to succeed going forward!

WHAT WOULD THE WORLD LOOK LIKE IF CORPORATE MADE THE SHIFT TO THE LEVEL OF LOVE? READ ALL ABOUT OUR VISION →

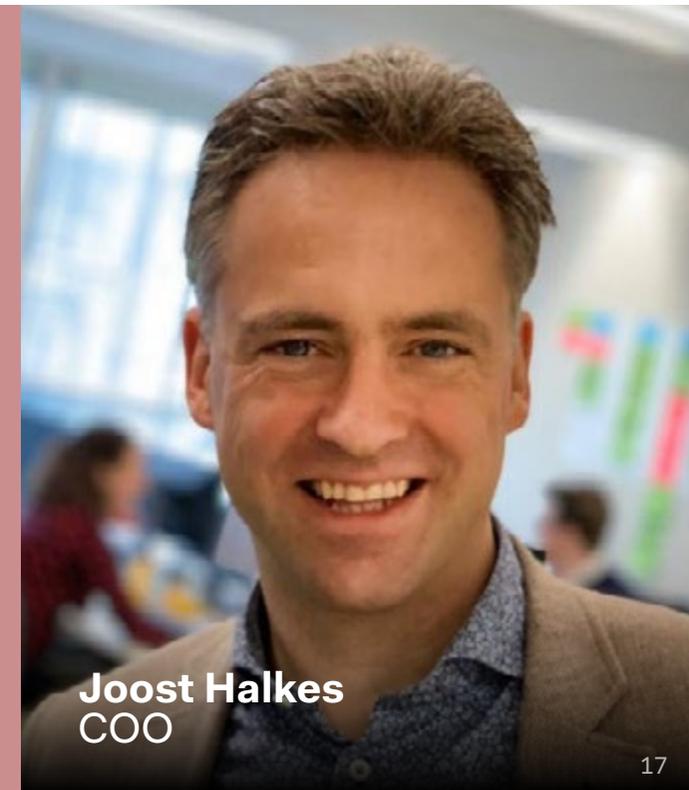


## PEER STORY

“IT ALLOWS ME TO CONNECT TO THE PEOPLE AROUND ME IN A NON-JUDGMENTAL, TENDER WAY”

The Conscious Evolution Leadership approach introduces a more spiritual aspect to leadership development. For me personally, this meant to consciously decide to act from a state of love and caring for others. This allows me to connect to the people around me in a non-judgmental, tender way. I am convinced that this is the missing link in today's corporate environment and a prerequisite for sustainability. When you and your peers are in such a mindset, you can start to really listen to each other and to build bridges, independently of which rank you have or in which team you are in.

Roelien has the unique gift of connecting with people, and consecutively bringing them in a higher state of consciousness. In this programme, she connected on a deep level with me, which allowed us to go through a series of exercises that helped me raise my consciousness, and with that my interaction with other people. What I really appreciate about her, is that she stays in touch after the programmes, helping me out in different contexts as well. I would highly recommend this when you are looking to connect in a better, more loving way, with yourself and others!



**Joost Halkes**  
COO



# THE VISION

**SOMETHING ELSE IS POSSIBLE!**

- **START OPERATING LOVE-OS**
- **ECOSYSTEM LIKE THE AMAZON**
- **CAN YOU BUY INTO OUR VISION?**

# WHEN YOU START OPERATING LOVE-OS

## AN ADVANCED NEW OPERATING SYSTEM

Raising consciousness to the level of love and opening up to the power of the heart is like installing an advanced, new operating system. Instead of originating your actions from emotions like "Desire" (LOC 125), "Pride" (LOC 175) and/or even "Reason" (LOC 400), you now originate your actions from "Love" (LOC 500).

Once you install *Love-OS*, it becomes a foundation underneath what you think, feel and do. It has the exquisite ability to navigate through new waters, providing an expanded, more meaningful foundation and accurate direction for your leadership.

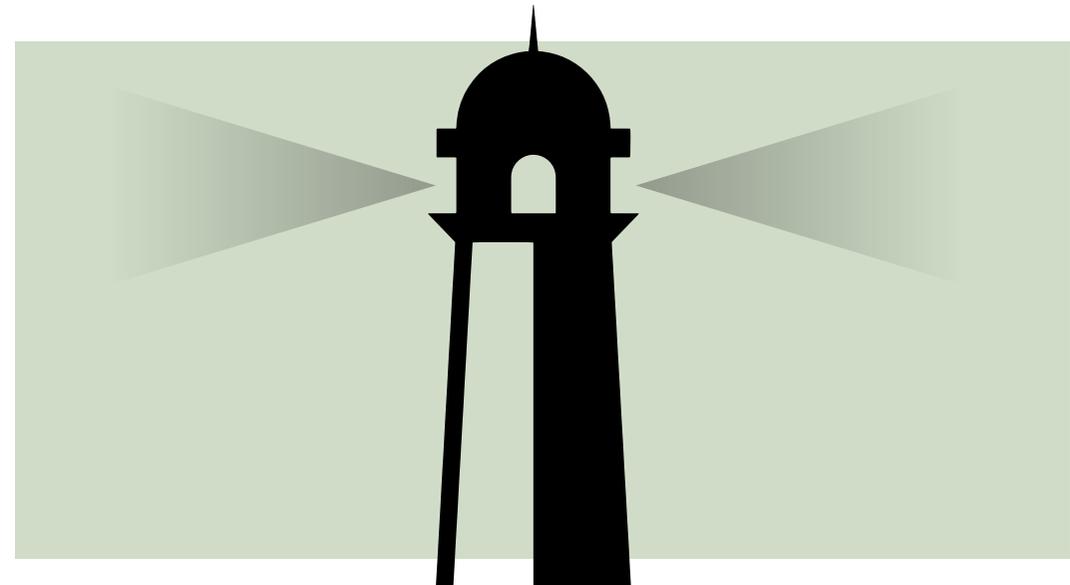
When you start running on this new operating system, your experience of the world will change for the better, allowing for your actions to originate from a different source and a higher vision of society. Leaders adopting *Love-OS* as their operating system, are compelled to place their leadership in the broader societal context AND facilitate the circumstances for their people to stay connected and thrive.

The Conscious Evolution Leadership journey is an intensive programme to transform your inner state of being, enabling you to make the shift from leading from your head to leading from your heart. It is a tremendous paradigm jump where the heart starts to lead, and the head follows. We understand this might feel like a huge task!

The good news is that this programme offers a ground-breaking and practical method that makes raising your consciousness a joyous journey of self-discovery and meaning. It will support you to stand solidly like a magnificent tree, whatever the weather circumstances around you.

Conscious Evolution Leadership is a game changer like nothing else out there and enables you to lead your company further into new waters with confidence. Through this programme, you make yourself available and ready for your purpose, your potential and your organisation's sustainability toward the future.

**I invite you to explore expressing love at work, to make it your signature in everything you do. In doing so, you are aligning yourself to a philosophy that lies at the heart of a well-lived life.**



## GUIDING CORPORATE SINCE 2010

PresenceAtWork offers a clear and tested road map since 2010 to support organisations, teams and individuals on their transformation journey. Through our embodied approach to leadership and understanding systemic principles, we empower leaders to collaborate and innovate together more effectively. We like to see ourselves as 'facilitators of people transformation' and with our unique approach and leading-edge models, we enable human innovation and profound culture change to happen in organisations and society, potentially on a large scale.

Our heartfelt mission is to transform corporate so they can lift society up. This is how we fit in and do our part in supporting humanity to raise consciousness, and to raise it toward the level of love. We see this as a determining factor in humanity's ability to protect the Earth, as love is the highest vibration known to us.

The problem for many corporate leaders today is that they don't realise that they are still reenacting an "old story" that's actually meant to be released for good. So, however much we might be longing to go back to the past, that past is gone. The future holds an exciting promise for us to be turned into reality and this is where we ought to focus now.

At PresenceAtWork, we are passionate about accompanying senior corporate leaders in the years to come, liberating their true selves and their true potential.



**Maïte Oonk**  
Director Design Doing

## PEER STORY

**"I AM BETTER ABLE TO STAY  
GROUNDED AND RESPOND FROM  
LOVE AND COMPASSION"**

In the Conscious Evolution Leadership programme, abstract topics are approached in a grounded, down-to-earth manner. After the programme, I notice how I move with more ease through the world. For example, in difficult situations I am more and more able to stay grounded and respond from love and compassion. It has changed the way I relate to others because I can more easily connect to my heart and my intuition.



# BUILDING AN ECOSYSTEM LIKE THE AMAZON

## CREATING THE IDEAL CLIMATE

The 2020 decade will be highly technological, extremely dynamic and volatile. In such context, relying on our cognitive brain will be pretty useless. Something completely different is required from us.

We envision a human Amazon Rainforest of senior corporate leaders with an upgraded operating system, who are naturally creating an ideal climate for their people to open up and thrive.

### WHEN TREES ARE AT RISK, SO ARE WE

People around the world depend on the Amazon rainforest. Not just for food, water or its wood, but first and foremost to help stabilise the world climate with its oxygen. When senior leaders like yourself start operating from love and join forces, they form an energetic ecosystem with their higher quality presence that – much like the ecosystem of the Amazon Rainforest – can play a key role in sustaining life on earth and facilitating the circumstances for something different to emerge – within, across and beyond (your) organisation(s).

In this human Amazon, leaders stand together like solid, magnificent trees, providing safety and solace with their presence to the people that depend on them, lifting them up and guiding the way forward in this new dynamic era.

**We therefore invite you to become a magnificent tree in our Conscious Evolution Amazon Rainforest, providing the ‘oxygen’ the world needs more than ever!**

There is a cultural shift moving us towards greater connection and cooperation. By being intentional about what we want our world to be like, we invite it in. So, let’s release anything that inhibits us from freely expressing how we want our world to be like. Let’s make it a priority to let our values speak for us in service of our overall business and world well-being.

When you install *Love-OS*, you start radiating out feelings of love and compassion, generating a coherent electromagnetic wave that allows you to accelerate and make this cultural shift a reality. The heart glues people together like nothing else.

**If there were ever a time to join us, it is NOW!**



# HELP!

Despite increasing global concern, the Amazon rainforest lost 10,476 sq km between August 2020 and July 2021, an area 13 times the size of New York. See report here:

<https://amazon.org.br/en/imprensa/deforestation-in-the-brazilian-amazon-reached-2-095-km%C2%B2-in-july-and-the-last-12-months-cumulative-is-the-highest-in-10-years>.

With this speed of destruction, the Amazon rainforest is fast approaching a point of no return, experts say. Its plants and animals lack the adaptations to survive this degree of human destruction.

PLEASE DONATE TO THE WORLD WILDLIFE FUND TO PROTECT OUR EARTH HERE:

<https://www.worldwildlife.org/>

## PEER STORY

“THE HEARTFELT MISSION OF THE CONSCIOUS EVOLUTION LEADERSHIP PROGRAMME IS TO IMPROVE YOURSELF SO THAT YOU CAN LIFT OTHERS UP”

In this programme, I learned that acting from your cognitive mind to deal with the challenges of a volatile world, is not enough anymore.

I experienced how going inward, really feeling your emotions and accessing your gut feeling brings you in balance.

When you integrate those parts of yourself, everything just goes so much smoother in all aspects of your life. Now I have very simple tools and exercises to sustain this in my daily life.



**Annemarie Bekker**  
Communications consultant

# CAN YOU BUY INTO OUR VISION?

## CONTRIBUTING TO THE UN'S 17 SUSTAINABLE DEVELOPMENT GOALS

You may think I am a dreamer with my ambition to support corporate leaders with their head-heart integration... And all the same, why not put a stake in the ground for a (business) world where corporate leaders:

- With just their natural presence are able to create fruitful soil for their people to open up and flourish;
- Infuse their actions from a purer source than just their egos allowing them to come up with real solutions to our problems;
- Are truly harvesting on their life experiences and knowledge base, making a real difference with their heart inspired actions;
- Are integrating all aspects of who they are: from their upbringing, family heritage to their race and core beliefs; and
- Know how to facilitate cohesion and connection with no-one left behind and everyone contributing.

The Conscious Evolution Leadership proposition is the foundation for corporate leaders to go into the world from with confidence and a renewed sense of direction of who they are. It requires them to open up to the heart, for the sake of something bigger and better, paving the way for humanity to settle in into the 'new roaring 20's' together.

When corporate leaders start to originate their actions from a higher level of consciousness, a whole new world will be created with very different solutions, products, services, policies and lifestyles.

Nearly all the countries in the world have promised to improve the planet and the lives of its citizens by 2030, through committing to the 17 life-changing Sustainable Development Goals, formulated by the United Nations - as displayed on the right.

This is a tremendous task, especially now current ways of working are obsolete in the new era of transformation we find ourselves in. An era that opened up overnight with a rough start at the beginning of 2020. Although our old ways might still help us survive, they will not make us thrive.

PresenceAtWork's aim is to contribute to the United Nations' goals by supporting corporate leaders in raising their consciousness toward the level of love – in terms of Dr. Hawkins' Scale of Human Consciousness.



# SUSTAINABLE DEVELOPMENT GOALS

<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH AND WELL BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>6</b> CLEAN WATER AND SANITATION 
<b>7</b> AFFORDABLE AND CLEAN ENERGY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 
<b>13</b> CLIMATE ACTION 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 	



# PROGRAMME DESCRIPTION

## WHAT TO EXPECT IN THIS PROGRAMME

- PROGRAMME OVERVIEW
- HOW IT WORKS
- BENEFITS
- PEER STORIES
- PAY IT FORWARD

# PROGRAMME OVERVIEW

## BUILD-UP & DETAILS

### PROGRAMME BUILD-UP

When you decide to join the Conscious Evolution Leadership programme, it always starts with a personal journey that will look as follows:

**1. Personal Retreat: Make the shift – 24hrs**

Kick-off your journey with a 1-on-1 personal retreat experience in the privacy and safety of an intimate setting to guide you in raising your consciousness towards the level of love – LOC 500 in terms of Dr. Hawkins' scale of human consciousness.

**2. Follow-on: Integrate the shift – 90min**

1-on-1 follow-on session on personal purpose to deepen insights, forward your action, start integrating the shift and run *Love-OS*.

From there, we provide options to further deepen and sustain your personal experience with additional 1-day integration sessions, as well as to pay it forward within and/or beyond your organisation through our Collective Leadership and LBSI offerings.

### LOCATION

PresenceAtWork office in 's-Hertogenbosch, the Netherlands.

### PROGRAMME FEE

**€ 4.250 excl. VAT**

Tuition, retreat location, materials and all meals included in the fee. In addition, participants will cover their own travel and hotel accommodation expenses. PresenceAtWork reserves the right to modify programme dates, location and fee at any time.

## PROGRAMME LEADERSHIP: ROELIEN BOKXEM

Roelien Bokxem is founder and principal of PresenceAtWork. She leverages many years of experience as a certified coach and experiential facilitator, combined with leading-edge research and insights into embodied and systemic leadership.

A transformative personal journey of discovery led her to develop a powerful recipe for raising consciousness, which is reflected in the Conscious Evolution Leadership offering.

As a facilitator of people transformation and profound culture change, Roelien has supported organisations across Europe, North-America and Asia. As Director of the Collective Leadership Council, Roelien is involved with the Conference Board, a corporate membership organisation based in New York – Brussels – Singapore.

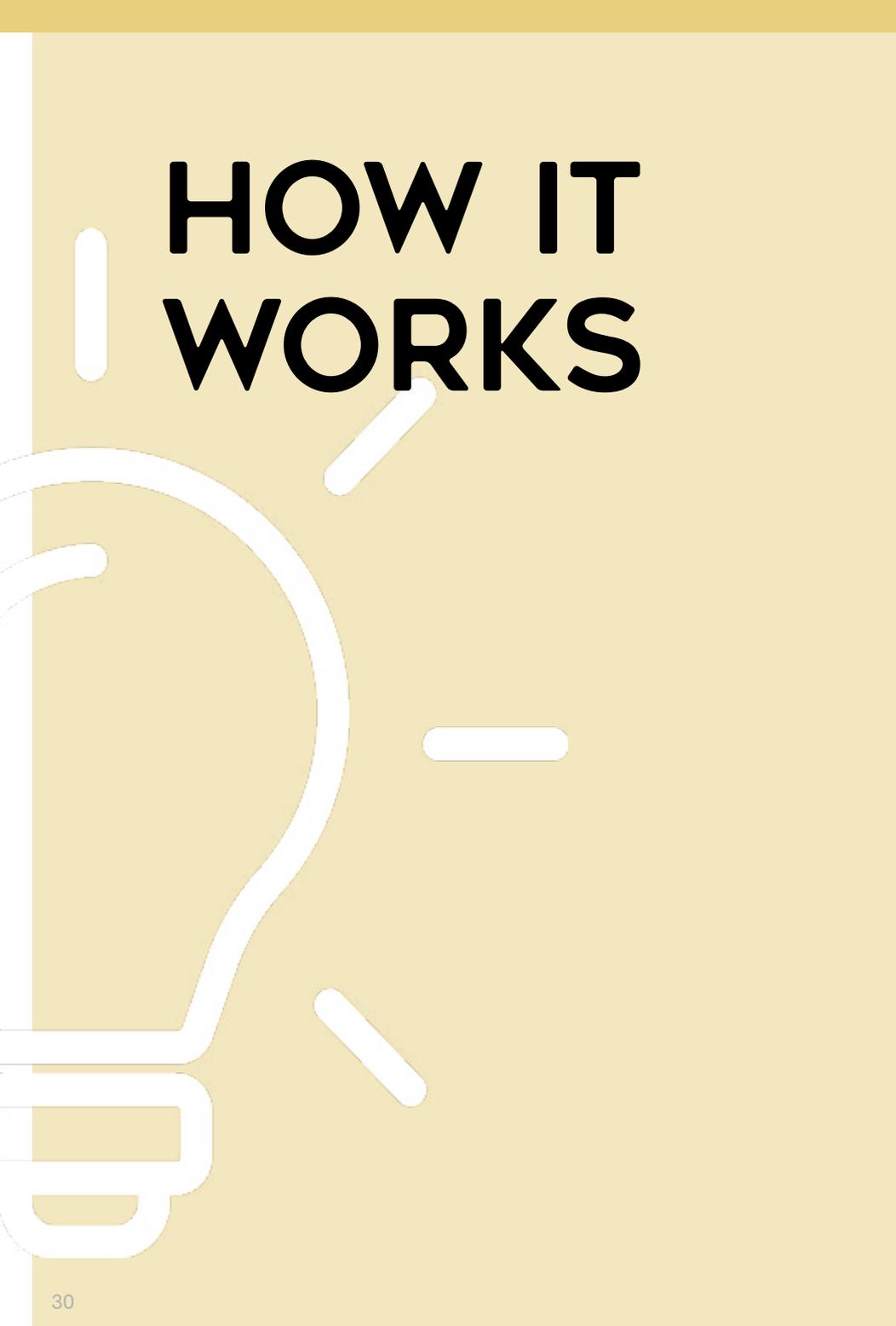
Roelien is passionate about people, always seeing their potential and longing for their true self to come out. In PresenceAtWork, Roelien is the primary lead in the Conscious Evolution Leadership offering.

From her experience of implementing Collective Leadership in corporate since 2010, she knows that senior corporate leaders need to significantly raise their consciousness to flourish in the 2020 decade.



**Roelien Bokxem**  
Founder PresenceAtWork

# HOW IT WORKS



## WHAT TO EXPECT

With the Conscious Evolution Leadership programme, we have developed a proven recipe to help you make the shift from head to heart, and (learn how to) sustain your new 'operating system' *Love-OS*. In your 24-hrs personal retreat experience, you journey inside to intensify your quality presence and raise your level of consciousness. We start to build the foundation to run your new operating system and it is like installing *Love-OS* overnight: making the shift, firmly connecting you to the power of your heart and improving your quality presence.

In your personal retreat experience you explore and return to the core, to the authentic being that you are underneath conditioning built up throughout a lifetime. We are focused on the **BEING** side of our leadership versus the traditional focus we've had for so long on what leaders are supposed to be **DOING**. Through deepened awareness of yourself and by taking ownership for how you impact others with your presence, you can begin to change your world from the inside out. It is then that you stand solid like a tree, in all your magnificence, able to provide 'oxygen' to the people that depend on you.

## RETREAT TOPICS

During this personal retreat we will be working together on the following topics:

- **Interior condition:** your current reality | energy | "so within, so without"
- **Consciousness:** raising your consciousness | 'state of being' | purification
- **Talent:** LBSI strengths | stepping into your power | overcoming shadows
- **Purpose:** values | senses | dreams | meaning

## **LBSI EMBODIED ASSESSMENT**

We will work with the Leader Being Strength Indicator (“LBSI”), our proprietary, embodied assessment methodology in this programme. LBSI is rooting everything we do as the underlying pillar underneath. It is an integral and essential element in and the foundation for all our people transformation work, making sure that people at all levels in organisations are solid and comfortable in their own skin, well rooted and able to leverage their talents with others.

Through your personal profile, we will deepen your awareness on how to access, use and leverage your natural strengths and whole-body intelligence – in head, heart and gut –, how to overcome your shadows and challenges, and how to step into your full embodied potential.

## **LEADERSHIP ‘ALCHEMY’**

We make the shift possible by creating an embodied experience that accesses deeper layers than we could with the mind only. It brings your physical, mental and emotional systems into coherent alignment, boosting your consciousness to the level of love. We call it ‘leadership alchemy’.

We all have experienced this before; in our lives, we have traditions, rituals and (spiritual) practices that create this sort of coherence. Rites like the celebration of a new birth or the exchange of rings in a wedding offer simple vehicles for expressing the beauty of significant moments. These practices have a transformative power, and part of their strength is that they operate on many levels at the same time, drawing on emotional, physical, mental and spiritual responses at once.

In these moments, we naturally make the shift to the heart and experience the integration of our whole-body intelligence. It is what we generally call ‘flow’.

This is where the power of our approach lies: It offers a recipe that reach the level of love, by integrating an experience on all these levels all at once. As you bring your physical, mental and emotional systems into coherent alignment, you begin to experience increased access to your heart’s intuitive guidance. It is a process of releasing old ego patterns, identities and outworn behaviors, while at the same time offering an exciting and joyous experience for any corporate leader to adopt a new and improved way of being.

## **THE SOLUTION LIES WITHIN YOURSELF**

Even though our human condition is wired to stick to what is known and prefers to find solutions outside ourselves, raising consciousness requires us to let go and to go within. The change we need will not come from the outside. The solution lies within. When we start to lead from the inside out, we can find the adaptability and confidence to thrive, instead of just survive.

To keep up with the pace, overcome our world’s challenges and really feel fulfilled, we need to start using more than our cognitive head brain only. The ability to sense, feel and visualise is proving to be a faster track to align ourselves with the new era ahead.

Current times and challenges require us to tap into additional resources within. It is not that your cognitive brain has failed you. It just has not been used to its potential yet, without it being fueled by your heart’s intelligence.

## TAP INTO THE POWER OF THE HEART

Your heart is the entrance point for raising your consciousness. The qualities of the heart have become a scientifically proven source of intelligence.

The latest research is mapping the influence of the heart on the brain and body and how the heart communicates an amazingly wide spectrum of information: from health and wellness functions to higher qualities like wisdom and compassion.

Opening up to the intelligence of the heart might feel vulnerable and uncertain at first, as it requires a shift away from the linear, provable domain toward the nonlinear and formless. Once you allow yourself to go there, you will experience the empowering and humbling capability the heart has to offer in building an inclusive and sustainable world. Instead of resisting, lets proactively work towards it.

## YOUR BODY AS YOUR ANCHOR

An important pre-requisite for raising consciousness and for opening up the heart, is that you are solid in your physical body and feel connected to your whole-body intelligence. *Love-OS* is a powerful operating system and to run it with ease, the first step is to be(come) solid in your skin.

During this 1-on-1 guided journey you firmly anchor into your body, integrating your whole-body intelligence in head, heart and gut. The body contains everything we need to be naturally agile from within. It allows you to create and experience flow, presence, authenticity and adaptability.

In a world in which we get easily overwhelmed by information overload, technological advance and a frantic speed of change, the body can become our safe haven to safely open up to the depth and potential of your heart.



## A STEPPING-STONE FOR COLLECTIVE LEADERSHIP

**Conscious Evolution Leadership functions as an umbrella overarching all our Collective Leadership work, ensuring that people transformation will happen in the right soil, under the wing of senior leaders who have made the head-heart integration. When they are well connected to their hearts, and firmly rooted in their bodies, everything they initiate is from a purer source. If they stand like a tree, corporate soil becomes very fruitful for Collective Leadership to flourish.**

# BENEFITS

## INSTALLING LOVE-OS: ADOPTING LOVE AS YOUR SIGNATURE

The personal 24-hrs retreat experience is aimed at raising your consciousness towards the level of love at LOC 500. Using our method, you install *Love-OS* overnight, which allows you to transition to a more inclusive, supportive and collaborative leadership style.

Once you have reached this level, you grow into a life where you:

- Experience love as an unconditional, unchanging and permanent state of being;
- Are forgiving, nurturing and supportive in the way you relate to the world;
- Are naturally inclusive, compassionate and caring for all living things;
- Live a life of greater freedom and fullness;
- Embrace a surrendered life state beyond reason, in which you are comfortable in the 'unknown', insensitive to stress and negativity;
- Grow into the capacity to recognise the totality of an issue, beyond reason; and
- Will have more meaningful, inclusive conversations and experience a natural willingness toward each other to lead and follow.

Making the shift to the level of love can be experienced as suddenly having a more powerful motor and a lot more horsepower at your disposal than you were used to. In the period after, we will help you get used to it, becoming solid and sustainable with your new operating system: deepening your insights, forwarding your actions and getting ready to pay it forward.

# PEER STORIES



**“WHAT EXERCISE IS TO THE BODY,  
CONSCIOUS EVOLUTION  
LEADERSHIP IS TO THE MIND.”**

**Pim Verlaan | Entrepreneur**

In my first meeting with Roelien, I immediately felt understood. This creates instant trust and you quickly find yourself in different waters together. Because of this, Conscious Evolution Leadership was a logical next step for me.

Sometimes you meet people who are completely free and have the corresponding energy; no negativity and everything feels like smooth sailing. I always thought, “that’s how I want to be!” The programme has created a direct path for me to get there. I discovered that I have extreme control over how I feel. I noticed the impact of exercises clearly in my body. By consciously switching between talents in my LBSI profile, I felt my needs changing in the moment. That skill is very useful as an entrepreneur, working with many different people.

To me, Conscious Evolution Leadership means an intentional way of living: experiencing and processing everything consciously. I think you can only do that from the heart. Unfortunately, we often lose that part along the way and become a kind of passer-by in our own life. I know now that it is relatively easy to get myself back on that path and in flow. The programme provided me with a tool set to keep myself ‘high’ and in balance. By connecting your head and heart, you are able to include both in all decisions. Concrete exercises to keep it going at home give me huge leverage.

I dare to make the comparison that what exercise is to the body, Conscious Evolution Leadership is to the mind. The potential of this approach is therefore enormous. If more people start thinking collectively, can see the equality of people and from there also make concessions themselves, we may be able to solve the major problems together.



**“I TRUST MY INTUITION MORE BOLDLY, REALLY LISTENING TO MY BODY SIGNALS”**

**Maïke Schepens** | Strategist

In my quest for a well-lived life, I had done all sorts of training and had worked a lot on myself. Conscious Evolution Leadership was a catalyst that brought all my past efforts together, connecting the dots for my personal development. In no other training did I experience, in such a vivid way, where my power lies through my body. And I didn't have to work on it for months.

In the 1.5 days of the retreat, it just clicked. It's a deeply transformative experience.

After the retreat, I feel empowered to embrace all parts of myself. Everything is included. I even started to include my self-judgement, from a more loving place. I also notice how I trust my intuition more boldly by really listening to my body signals and fulfilling my needs and desires first, in order to give to others.

At work, this means that when I voice my intuition and speak my truth, I am also helping others to feel heard and included and speak their truth. For instance, if I pause the process and ask to sit with something instead of quickly moving on, clients feel invited to look at it from a different angle as well.



**“I AM MORE AT CHOICE AND INTENTIONAL ABOUT MY STATE OF BEING AND IMPACT”**

**Christian Berghout** | CFO/COO

At the core, Conscious Evolution Leadership is about the transition to another way of Being, from the heart. The biggest insight for me was how little effort it actually takes to make the shift to the heart. Even though the experience was impactful, the feeling wasn't entirely new to me. What is different now, is that I can choose more consciously to make the switch whenever I want or feel that I need to. Because I have a strong imprint of how it feels, it makes it easier for me to come back to it.

The programme has increased my awareness of myself and how I am doing. It has provided me with the tools to take care of myself if something doesn't feel right. In that sense, I am more at choice and intentional about my state of being and my impact on others around me.

If you operate from your heart as a baseline, then it changes everything: How you feel, how you communicate and what you contribute. I notice now that if I choose to be present, open and come from Love when speaking with others, they are also more open to me, because they feel seen and heard. Although these are small things, imagine how the impact expands if that person pays it forward in their next interaction. We can really lift each other up!

# PAY IT FORWARD

READ MORE ABOUT COLLECTIVE LEADERSHIP AND THE LBSI ASSESSMENT METHODOLOGY IN OUR OTHER PUBLICATIONS:



## WITHIN AND BEYOND YOUR ORGANISATION

We are inspired by and strongly believe in the concept of “Pay it forward”:

***‘I WILL TAKE THE EXPERIENCE I HAVE HAD AND PAY IT FORWARD TO OTHERS WHENEVER I CAN.’***

We support you as the most senior leader(s) to enable large-scale and sustainable people transformation, both within and beyond your organisation(s). This is a great way to touch as many people as possible with our high dream of reaching the next stage of human development in organisations and society, through:

- **Collective leadership | WITHIN your organisation**  
Pay it forward within your organisation, letting your people flourish with our Collective Leadership programme. By adopting love as your state of being, you naturally create a healthy ecosystem and fruitful soil for people transformation to happen at all levels.
- **Leader Being Strength Indicator | WITHIN your organisation**  
Pay it forward with our proprietary embodied LBSI assessment methodology. It ensures that people at all levels are solid in their own skin. LBSI supports people in accessing their whole body intelligence and in their ability to leverage their talents with others.
- **Peer Circle CEO Programme | BEYOND your organisation**  
Pay it forward across and beyond your organisation(s). Expand your impact by joining forces in a peer circle CEO programme. It combines deep experiential learning with meaningful dialogue to connect, inspire, sustain Love-OS and contribute to the greater good together.

In the transition we are going through, you as a seasoned corporate leader, are dearly needed. Conscious Evolution Leadership's heartfelt mission is to transform CEO's so that they can lift others up. If you consider love to be a worthwhile pursuit in any aspect of your life and work, including the board room, join the Conscious Evolution Leadership Programme now!

LET'S CONNECT

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# A PERSONAL INVITATION

THIS IS AN INVITATION FOR YOU TO JOIN THE CONSCIOUS EVOLUTION LEADERSHIP MOVEMENT.

Do you intentionally position your leadership in the broader context of the world today? And are you aware that your organisation cannot evolve further than where you are, as the most senior leader? If you want to up-level your life and propel your company's success, the solution lies within yourself.

With Conscious Evolution Leadership, we provide a unique, practical approach to empower senior leaders like yourself in choosing love as your state of being: integrating your whole-body intelligence, raising your consciousness and making the shift from head to heart a reality.

Join the Conscious Evolution Leadership programme for a joyous journey of self-discovery and purpose. Let love be your signature. It will make you feel solid, fulfilled and firmly connected to your core. From there, you naturally create the circumstances for your people to flourish and feel compelled to contribute to the greater good. It is time to embrace the power of your heart and lead the way for your company into the new 'roaring 20's'.

# WHO WE ARE

WE SPECIALISE IN PEOPLE TRANSFORMATION,  
PROPELLING LEADERS TO NATURALLY  
CONTRIBUTE TO THE GREATER GOOD



**PRESENCEATWORK**  
ALCHEMISTS FOR HIGHER VISION LEADERSHIP

PresenceAtWork is a leading-edge consulting company, specialised in people transformation. We deliver specific insights and learning experiences central to the effective, forward-looking leadership of today's 'roaring 20s'. As alchemists for conscious evolution leadership, we offer leaders a powerful upgrade in their being, opening them up to the heart. We believe that guiding leaders toward the level of "love" in terms Dr. David R. Hawkins' Scale of Human Consciousness, is the missing piece for sustainability in today's dynamic environment.

For over a decade, PresenceAtWork has focused on developing and implementing Collective Leadership, an embodied and systemic way of leading together in corporate. Since 2019, we have increased our emphasis on guiding the most senior leaders in integrating their head and heart intelligence through our Conscious Evolution Leadership approach, as a powerful lead up to large-scale people transformation and culture change. With an upgraded operating system, which we call *Love-OS*, these leaders more naturally create the right circumstances for their people to open up and thrive.

Senior leaders need to take a quantum leap into a whole new way of life – one that realises the best of our traditions and creates a culture that has been the goal all along: for senior leaders to raise their consciousness and stand like magnificent trees, radiant, and well rooted in their bodies. With their actions initiated from a purer source from within, they are able to create the ideal climate for their people to follow. Under their wing, corporate soil becomes very fruitful for Collective Leadership to flourish.

This is THE way to achieve the 17 life-changing Sustainability Goals, formulated by the United Nations. All that we have to do is suspend our doubts and distractions, just long enough... and this reality can be our own.

Conscious Evolution Leadership functions as the overarching umbrella for all our Collective Leadership work, ensuring that transformation will happen in fruitful soil and under the wing of senior leaders who have made the head-heart integration. By raising consciousness, corporate leaders get ready for their purpose, their potential and ultimately their organisation's sustainability toward the future.

In a similar way, our proprietary embodied assessment methodology Leader Being Strength Indicator® ("*LBSI*") is rooting everything we do, as the underlying foundation. It makes sure that people are solid and comfortable in their own skin, well rooted and able to leverage their talents with others. Corporate leaders need to stand like a tree, in all their magnificence, in order to lead their people into the future.

# CURIOUS ABOUT CONSCIOUSNESS?

## APPENDIX A: DR. HAWKINS' SCALE OF HUMAN CONSCIOUSNESS

### A POWERFUL FRAME OF REFERENCE

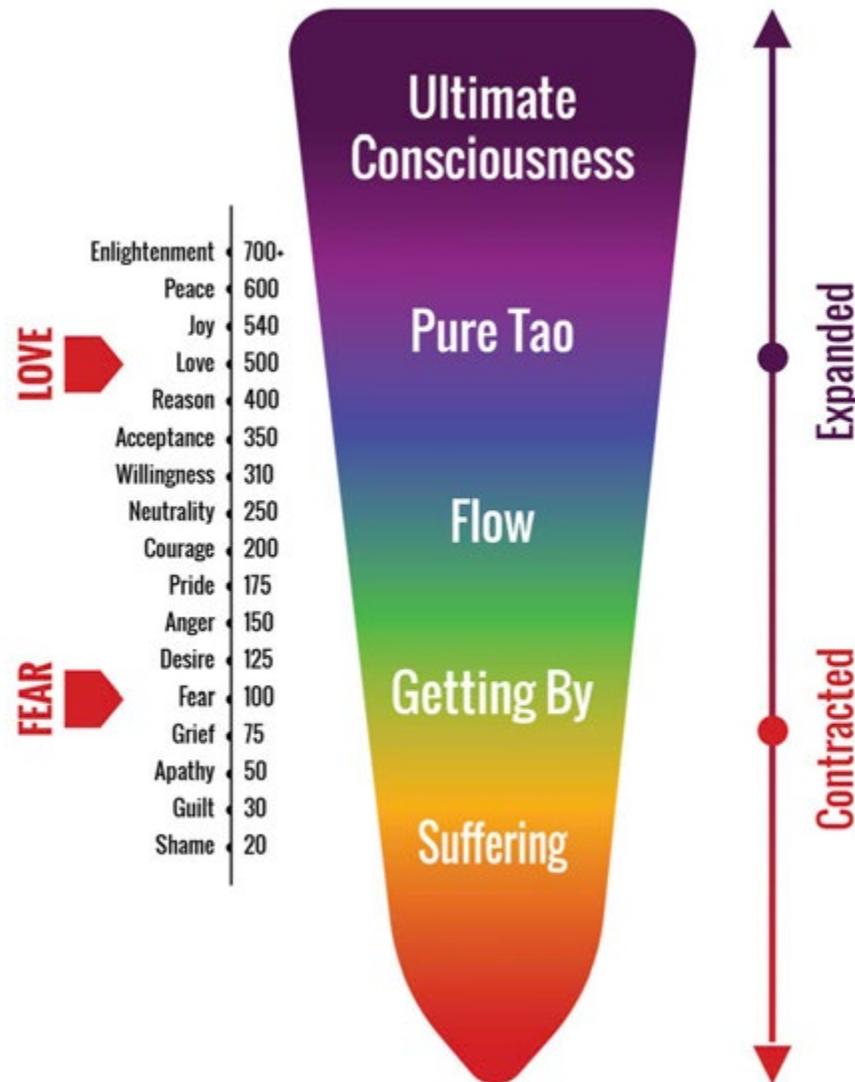
Dr. David R. Hawkins has developed a map of the levels of human consciousness. The research was scientifically validated and published in his doctoral dissertation and his main insights were collected in the book, *Power vs. Force: The Anatomy of Consciousness* (Veritas Publishing, 1995).

Each level of consciousness coincides with determinable human behaviors and perceptions about life. The numbers on the scale (going from 0 to 1000), represent logarithmic calibrations of the levels of human consciousness and its corresponding level of reality. The numbers themselves are arbitrary; the significance lies in the relationship of one number (or level) to another.



**Consciousness is the awareness of yourself and the world around you. It is of a thoroughly personal nature: subjective, unique and directly linked to our perceptions, attitudes and beliefs. The quality (or level) of your consciousness depends on the quality of your prevailing thoughts, and particularly on your ability to feel and handle your emotions.**

# THE SCALE OF HUMAN CONSCIOUSNESS



Dr. Hawkins points out two great spiritual growth barriers on the scale:

1. **The level of COURAGE (at LOC 200)**, representing a profound shift from negative, harmful and destructive behavior to a (more) positive, life-promoting and integrous lifestyle.
2. **The level of LOVE (at LOC 500)**, representing a powerful shift from head to heart, Love in this context is a way of being in the world.

According to Dr. Hawkins, the reason the level of "Love" is very difficult to achieve naturally, because our ego is so rooted in the physical domain, as opposed to the spiritual domain, which emerges at LOC 500. This level represents a shift from the linear, provable domain (classic physics or Newtonian physics) to the nonlinear, formless, spiritual realm. Without embarking on a spiritual journey, people will not make this shift on their own, which is why only four percent of the world's population is at or beyond this level.

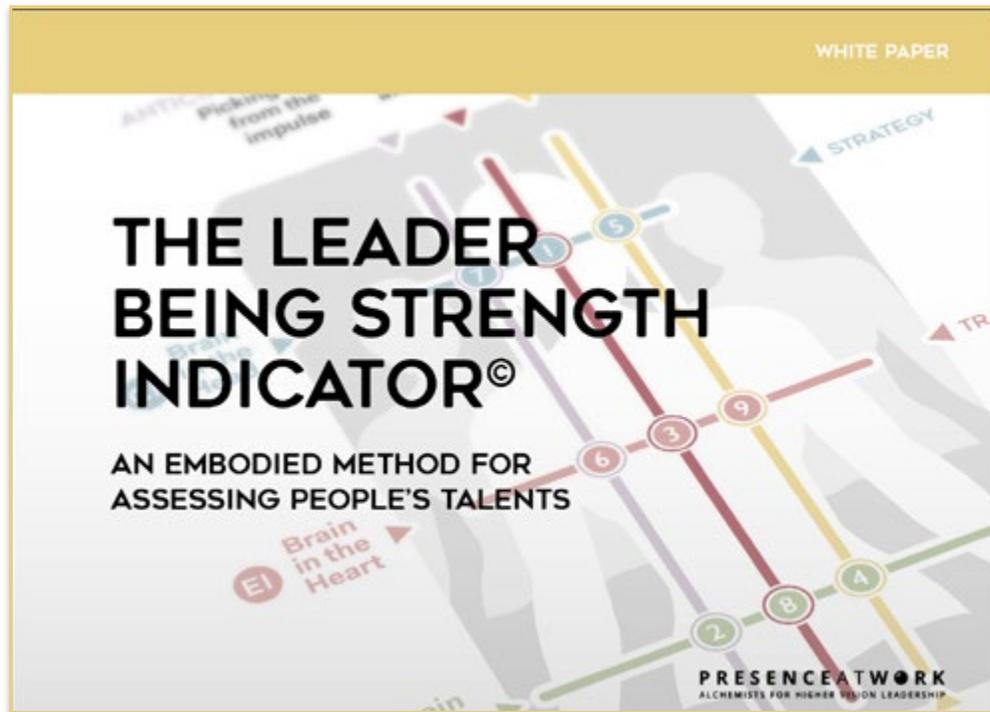
What we learned is that senior corporate leaders generally are at a point in life in which making the jump beyond LOC 500 is within reach. Interestingly, the top echelon of intellectual knowledge in society, in corporate, politics and science is generally operating at the level of "Reason" – between LOC 400-499.

**This makes it reasonably easy to facilitate a sustainable shift for (corporate) leaders to reach the level of love, once you know how.**



**PRESENCEATWORK**  
ALCHEMISTS FOR HIGHER VISION LEADERSHIP

# OTHER PUBLICATIONS



**CONSCIOUS EVOLUTION LEADERSHIP**  
**An upgrade in our human programming**  
Leader Transformation Programme Brochure

**P R E S E N C E A T W O R K**  
ALCHEMISTS FOR HIGHER VISION LEADERSHIP

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